

Ethics and Corporate Social Responsibility

Course Title	Ethics and Corporate Social Responsibility		
Course Code	BUS404D	Course Type	Foundation Course
Credit	3	Contact Hours	45
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	10	1. Define and distinguish among morals, ethics and regulations/law as guidelines for personal and career behavior. 2. Distinguish among and apply relational, situational, utilitarian, deontology, casuist and other ethical theories to a variety of cases. 3. Develop a personal ethical code and apply it a variety of case problems involving multiple stakeholders. 4. Consistently demonstrate ethical behavior throughout this semester (walk the talk).
2. Asian Expertise	0	
3. Creative Management Mind	30	
4. Cross Cultural Communication	20	
5. Social Responsibility	40	

Course Description

Students will develop an understanding for the importance of ethics in business and the corporate responsibilities that business organizations must assume in business and society. An emphasis will be on contemporary trends in corporate responsibilities with respect to ethical, legal, economic and regulatory conditions in the global marketplace. Students will be able to demonstrate professional and ethical conduct, critical thinking skills, and the confidence and ability to engage in life-long learning, and an understanding of the cultural, political, legal, technological, and economic forces that shape the global business environment.

Learning and Teaching Structure

Aside from the first class meeting there will relatively little lecture, the bulk of each class will be devoted to individual and team reports. Students need to actively participate in all class discussions and exercises. It is necessary to demonstrate recognition and application of ethical theories and case analysis in class discussions, small group activities, written work and tests supported by mastery of basic ethical concept definitions.

Assessment	%	Text and Materials
Attendance	20	Title: Business Ethics: Decision Making for Personal Integrity & Social Responsibility Edition: 2th Authors: Laura P. Hartman Joseph DesJardins Publisher: McGraw-Hill ISBN978007132381-9
Term Project	30	
Class Contribution	15	
Midterm Examination	20	
CSR Simulation Project	15	

Course content by Week

1	Introduction to Team Foundation and Decisions Point
2	
3	Readings
4	
5	
6	
7-8	Midterm
9	Open Decisions Point
10	Individual Interviews
11	Readings
12	
13	ROI Assessment
14-15	Term Project and Simulation